



iASPEI!AGA

JOINT SCIENTIFIC MEETING

LISBON 2025

Lisbon, Portugal
31 August - 5 September 2025

INVITATION TO INDUSTRY



IUGG



International Association of Seismology
and Physics of the Earth's Interior

IASPEI

iaga-iaspei-lisboa-2025.isel.pt



IUGG



International Association
of Geomagnetism and Aeronomy

WELCOME TO THE IAGA-IASPEI JOINT SCIENTIFIC MEETING



Dear partners and industrial representatives,

We are delighted to extend a warm invitation to you to become a sponsor of the next IAGA-IASPEI Joint Assembly, set to take place in Lisbon, Portugal, from 31 August to 5 September 2025. This landmark event will bring together leading scientists, researchers, and professionals to discuss the latest advancements and innovations in Geomagnetism, Aeronomy, Seismology, and Physics of the Earth's Interior.

Your sponsorship presents a unique opportunity to showcase your brand to a highly engaged and diverse international audience. As a sponsor, you will not only gain unparalleled visibility and networking opportunities but also demonstrate your commitment to supporting scientific research and collaboration.

Furthermore, Lisbon, with its rich history, vibrant culture, and stunning architecture, provides an inspiring backdrop for this significant gathering. Known for its welcoming atmosphere and excellent infrastructure, Portugal's capital offers an ideal setting for networking and collaboration alongside opportunities to explore its beautiful surroundings, exquisite cuisine, and unique heritage.

We look forward to discussing how we can partner to make the IAGA-IASPEI 2025 Joint Assembly an outstanding success. Please do not hesitate to contact us for more detailed information on sponsorship opportunities and benefits.

Thank you for considering this exciting opportunity. We hope to welcome you as a valued sponsor in Lisbon.

Warm regards,

Local IAGA-IASPEI 2025 Organizing Committee



Pedro Silva

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Graça Silveira

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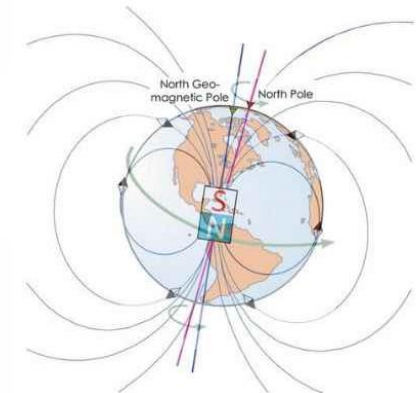
The International Association of Geomagnetism and Aeronomy (IAGA)



IAGA (www.iaga-aiga.org) is an international scientific association that studies terrestrial and planetary magnetism and space physics.

IAGA is concerned with the understanding and knowledge that result from studies of the magnetic and electrical properties of:

- the Earth's core, mantle and crust
- the middle and upper atmosphere
- the ionosphere and the magnetosphere
- the Sun, the solar wind, the planets and interplanetary bodies



Geomagnetism



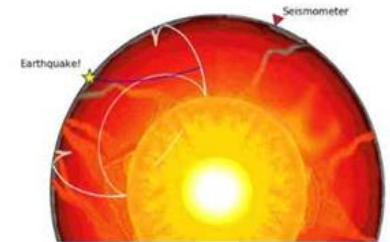
International Association
of Geomagnetism and Aeronomy

The International Association of Seismology and Physics of the Earth's Interior (IASPEI)



IASPEI (www.iaspei.org) promotes the study of earthquakes and other seismic sources, the propagation of seismic waves, and the Earth's internal structure, properties, and processes. Scientists participating in **IASPEI** initiate and coordinate research and scientific exchanges that demand cooperation among countries. Work on specific topics is carried out through commissions, committees, tasks, and working groups formed to meet the specific needs of new, exciting problems as they emerge.

It is one of the eight Associations that comprise the International Union of Geodesy and Geophysics (IUGG).



Seismology



IASPEI

International Association of Seismology
and Physics of the Earth's Interior

SPONSORS AND EXHIBITORS



The **IAGA** (International **A**ssociation of **G**eomagnetism and **A**eronomy) - **IASPEI** (International **A**ssociation of **S**eismology and **P**hysics of the **E**arth's **I**nterior) **JOINT SCIENTIFIC MEETING** aims to bring more than 1,200 delegates from the international civil and academic scientific community to the beautiful city of Lisbon.

Becoming a joint meeting's sponsor, you will

- Elevate your brand awareness
- Enhance your customer experience in a positive way
- Reach new potential contacts

By actively participating in the exhibition, you will

- Have a unique and dynamic possibility to present your results and innovations to conference delegates
- Provide an ideal occasion for delegates to interact with your company/institution/association
- Help students, academics, scientists, and young researchers with their commitments

SPONSORS' & EXHIBITORS' DEADLINES



July 2024	Distribution of the Invitation to Industry
1 March 2025	Symposia booking deadline
31 May 2025	Sponsorship and exhibition booking deadline
31 May 2025	Logo / Company profile publishing deadline
31 May 2025	Booking deadline for Participants deliverables meeting bags, lanyards, etc.
31 May 2025	Symposia details publishing
June 2025	Distribution of the Exhibitor´s manual
15 June 2025	E-blast deliverables deadline
15 June 2025	Electronic advert deadline
1 July 2025	Mobile app release deadline
20 August 2025	Meeting material delivery deadline
30 August 2025	Set-up of the Exhibition
31 August 2025	Beginning of the IAGA-IASPEI Joint Scientific Meeting 2025

MEETING KEY DATES



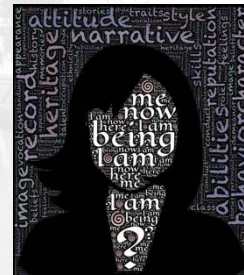
October 2024	Call for abstracts/Travel grants
Mid-March 2025	Abstract submission deadline
March 2025	Registration open
Mid-April 2025	Conveners to evaluate abstracts
Mid-April 2025	Abstracts acceptance/Travel grant
Mid-May 2025	Registration deadline for abstract authors
End of May 2025	Early registration deadline
31 August 2025	Opening of the IAGA-IASPEI Joint Scientific Meeting 2025

DESTINATION

Lisbon

Overall facilities

- A good network of public transport
- A wide range of restaurants with quick access
- Hotels (3 to 5 stars)
- Youth Hostels / University residences
- Thematic gardens and green spaces
- Museums
- Theatres
- Pleasant weather



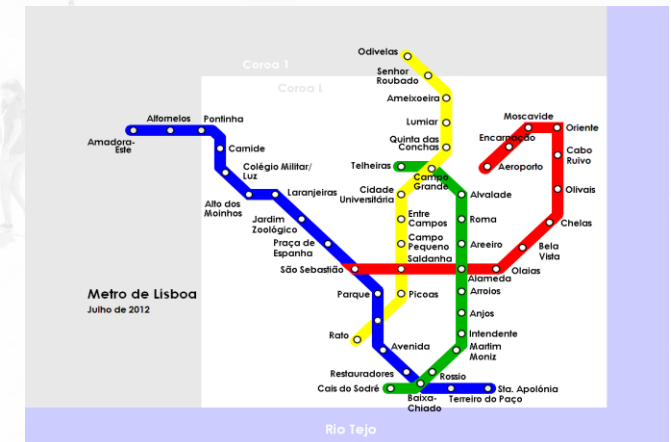
VENUE

Instituto Superior de Engenharia de Lisboa (ISEL)

This emblematic Institute, surrounded by remarkable green areas, is the oldest engineering school in Portugal, with more than 160 years of existence.

ISEL is a large campus in a privileged area of Lisbon, 5 minutes away from Bela Vista Park, Parque das Nações and the airport, with bus stops and an underground station on your doorstep. At ISEL, we are as close to the city centre as we are to both the beach and the countryside.

- ISEL is located in Lisboa Oriental Subway
- Red line - Chela's station
- A direct line between the International Airport and ISEL



THE MEETING IN A NUTSHELL



WHEN 31. 8. 2025 – 5. 9. 2025

WHERE SEL – Instituto Superior de Engenharia de Lisboa
Rua Conselheiro Emídio Navarro, 1
1959-007 Lisboa – Portugal



WEBSITE iaga-iaspei-lisboa-2025.isel.pt

The official website is being regularly updated and contains all the important information.

KEY DATES	JUNE 2024	Website launch
	JULY 2024	Distribution of the Invitation to Industry
	OCTOBER 2024	Call for Abstracts
	MARCH 2025	Registration OPEN
	END OF MAY 2025	Early registration deadline

CONTACTS

Meeting Secretariat

C-IN
Prague Congress Centre
5. kvetna 65, 140 21 Prague 4 , Czech Republic
Tel.: +420 296 219 600, E-mail: iaga.iaspei25@isel.pt

Sponsorship and Exhibition Manager

Ms. Odile Poulain
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SPONSORSHIP OPPORTUNITIES



Would you and your company like to be a real part of the Meeting and help bring together this amazing event?

If that is the case, a Sponsorship Package is perfect for you and your company.

Limited in number, these packages offer the greatest visibility and engagement with the delegates. Including larger exhibition space, more passes, symposium for Gold, advertisements in the final program and more, this is the best way for your organization to play a part in this prestigious gathering.

The **advantage of the best positions**, size and scope in the exhibition area as well as all the other benefits of being a real partner to the Meeting.

However, we do have a limited number of each, and when it comes to these, first in best dressed is the policy. We are also very happy to cater a package to your company's needs.

Feel free to approach us and we can make up a special package just for you.

SPONSORSHIP PACKAGES

	GOLD Minimum contribution 12,000 €*	SILVER Minimum contribution 8,500 €*	BRONZE Minimum contribution 4,500 €*
Limited to	3	4	6
Exhibition with shell scheme, 1 table, 2 chairs, carpet, electricity connection 3,5 kW, waste bin	9 sqm	6 sqm	6 sqm
Delegate full registrations	3	2	1
Exhibition only passes	3	2	1
Bag insert (provided by the client)	Yes	Yes	no
Invitation to the Opening Ceremony	3	2	1
Company logo on all printed materials	Yes	Yes	Yes
Company logo with hyperlink on the Meeting website	Yes	Yes	Yes
Acknowledgement during opening and closing ceremony	Yes	Yes	Yes
Company logo and link in post Meeting thank-you e-mail	Yes	Yes	No
Symposium – 15 minutes non-commercial presentation	Yes	No	No

***NOTE: 10% discount for all confirmations made before 15 December 2024**

SPONSORS AND EXHIBITORS



BENEFITS

- It helps generate consumer preference and foster brand loyalty
- Maintain relationship
- Meet & captivate audience
- Raise brand awareness
- Increase your visibility
- Meet new customers

EXHIBITOR REGISTRATIONS

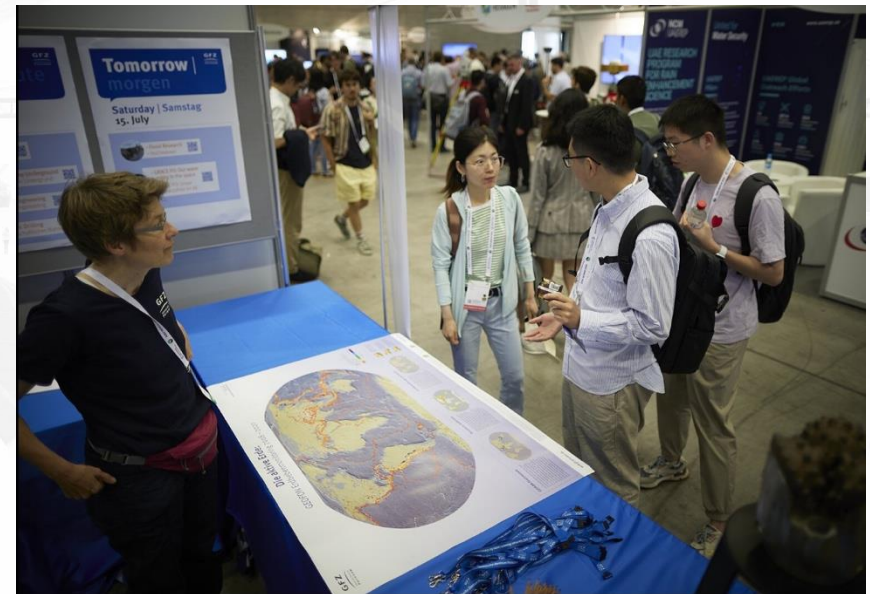
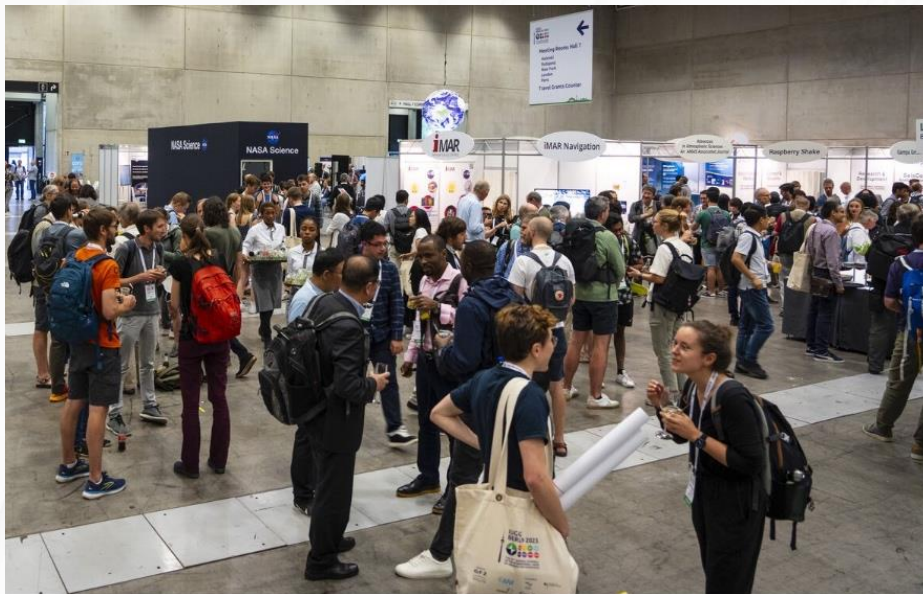
- All exhibitors must be registered and will receive a badge displaying the exhibiting company name.
- Any additional exhibitors will be charged 350 EUR (excl. VAT) for an exhibitor pass.
- Exhibitor passes only allow access to the exhibition area and shall be used by company staff.
- Detailed guidelines on exhibitor registration will be included in the Exhibitor's Manual.

EXHIBITION OPPORTUNITIES

Would you like to promote your company onsite effectively?

The exhibition provides an ideal opportunity for delegates to interact with commercial and professional organisations and to familiarise themselves with the latest products, services, and advice. Delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors.

Strategically, coffee breaks will be served near the exhibition area, ensuring that delegates spend a significant amount of time within the exhibition area, thereby increasing the potential for exposure to your company.



EXHIBITION OPPORTUNITIES

EXHIBITOR

3,900 €

- 6 sqm
- Shell scheme with table, two chairs, carpet, power, waste bin. Printing extra
- 1 exhibitor pass
- Company logo and link to your homepage published on the official Joint Meeting website before, during and after the meeting

FLOOR SPACE ONLY – min. 6 sqm

1,800 €

- 300 € per extra sqm
- 1 exhibitor pass per 6 sqm
- Floor space DOES NOT INCLUDE shell scheme and additional incl. electricity connection

TABLE-TOP

1,500 €

- 1 table and 2 chairs, basic electricity connection 3.5 kW, space for rollups

ADDITIONAL SPONSORSHIP OPPORTUNITIES



COFFEE BREAK

3,000 € per day

- Enjoy recognition on the day with the flyers allowed to be placed on tables as well as recognition on the official program



WATER FOUNTAINS (Exclusive)

3,500 €

- Water fountains for the delegates will be placed in all public areas for the whole Assembly period
- In case you decide to sponsor this item, your company logo will be placed on all water tanks
- Partners will be listed in the acknowledgement in the Final Program



WELCOME DRINK SPONSORSHIP (Exclusive)

8,000 €

- Be recognised as the Exclusive Sponsor of the Welcome Drink
- Have two minutes to welcome delegates and mention the company name
- Recognition on all materials and the website



WIFI SPONSORSHIP (Exclusive)

5,000 €

- This is the service most sought-after by delegates
- Wi-Fi connections will be available in the venue's halls and meeting rooms
- Your webpage will be the first page to open upon accessing the service (landing page)

ADDITIONAL SPONSORSHIP OPPORTUNITIES



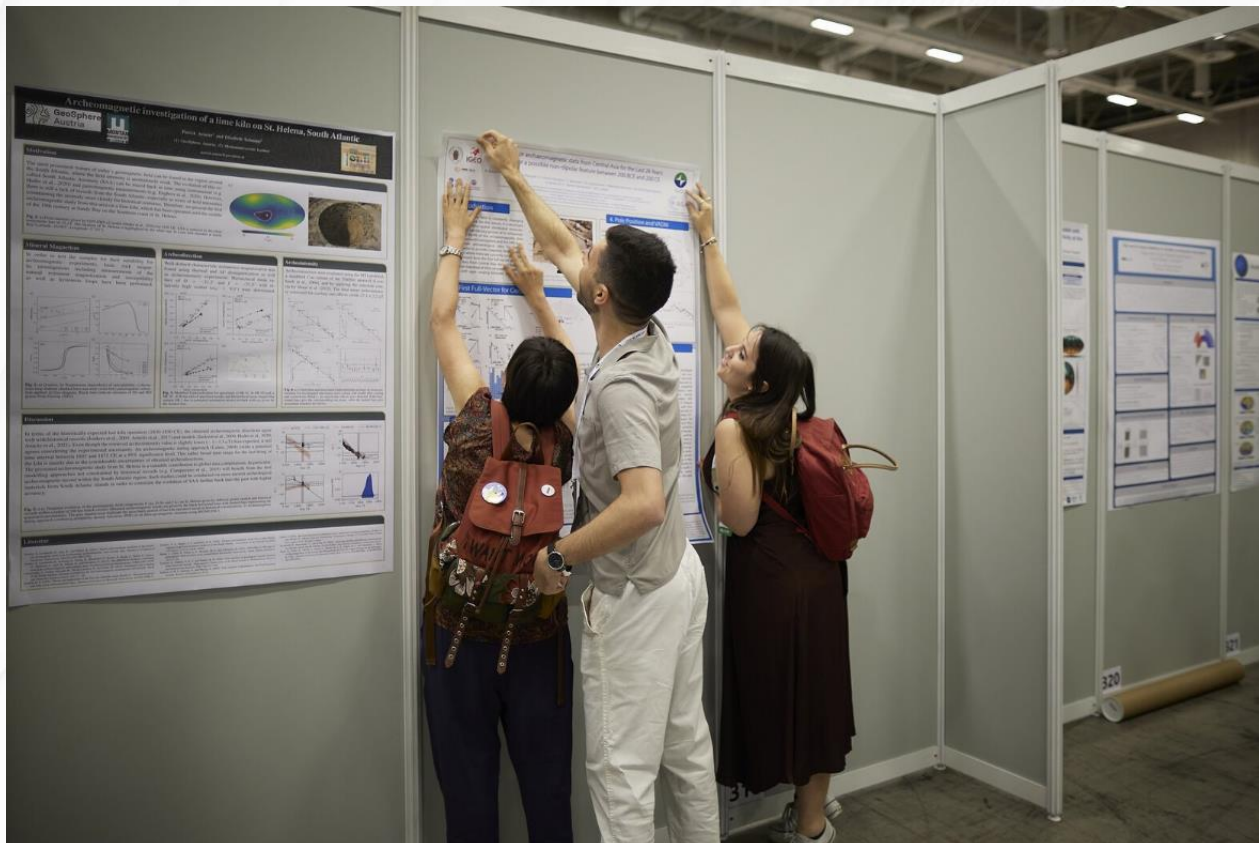
POSTER SESSION SPONSORSHIP FOR A DAY

2,500 € per day

EXCLUSIVE POSTER SESSION SPONSORSHIP

4,000 €

- Partner's name and logo will be attached on the frame of each poster board.
- There will be an opportunity to offer the best poster prize.

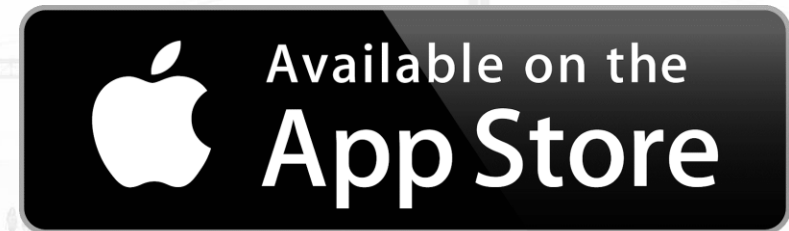
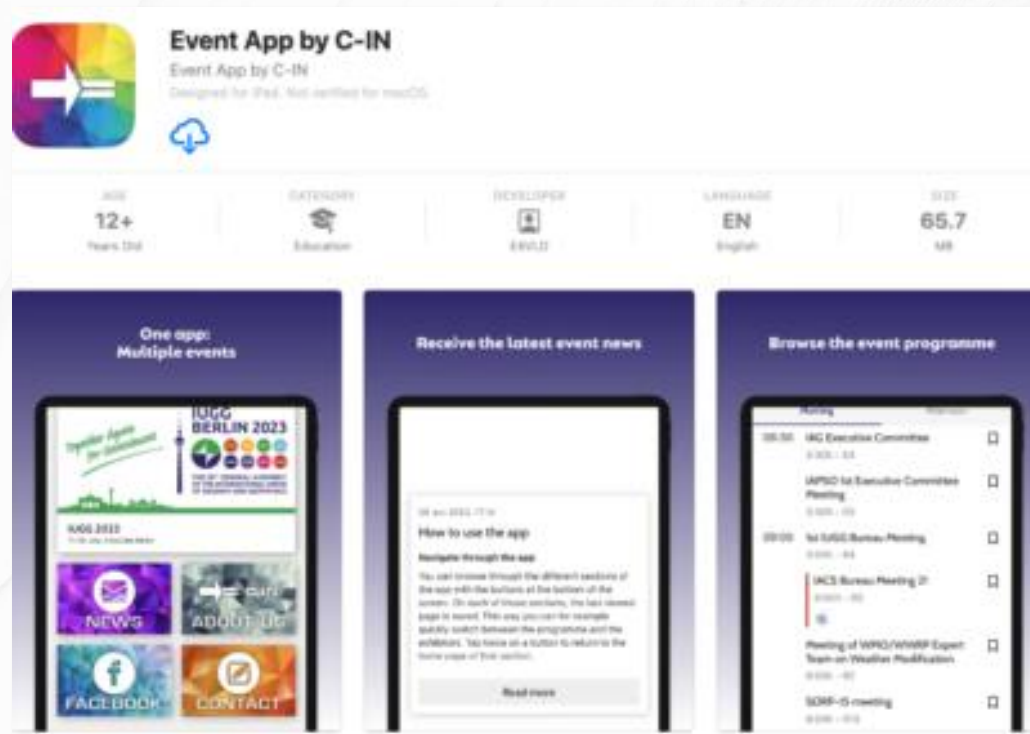


ADDITIONAL SPONSORSHIP OPPORTUNITIES

MOBILE APPLICATION (EXCLUSIVE)

6,000 €

- Dedicated delegate one-stop-shop for all the information required for active participation.
- Includes interactive programme (online & mobile), news & push notifications, delegate personal schedule, floorplans, partner information, delegate information, local information, maps, networking, interactive elements and more.
- Available for iOS and Android as well as web browsers.



SPONSORSHIP ITEMS

JOINT MEETING BAG SPONSORS (Exclusive) **4,500 €**

- Your company logo will be printed on the bag in a prominent position together with the Meeting logo
 - *The type, size, and colour of bags, as well as the position and size of the logo, will be at the organiser's discretion*

PENS & NOTEPADS (Exclusive) **4,000 €**

- Sponsors can provide branded notebooks and pens that will be placed in the Joint meeting bags
- Item is to be supplied by the sponsor

LANYARDS (Exclusive) **4,500 €**

- Place your logo on each lanyard and accompany all delegates throughout the Meeting
- SPONSOR CAN PROVIDE THEIR OWN LANYARDS

COMMUNICATION

PROGRAM ADVERTISEMENTS

Full page 2,000 €

Half page 1,200 €

- The Final Program will be provided on-site to all registered delegates, including speakers, official guests and exhibitors
- Kindly note that deadlines apply to these partnership options

BAG INSERTS

A4 2,000 €

A5 1,200 €

- Insert either A4 or A5 sized double-sided, colour or black and white flyer/promotional piece
- This flyer could be promoting activities on your exhibition stand or it may be an existing corporate flyer of information

E-BLAST 2,500 €

- An e-blast builds brand connections, drives traffic to your stand and events, and expands your reach before the Meeting. The e-blast will be sent to all registered delegates one month before the event
- The format required for the e-Blasts source provided is HTML
- The platform used is MailChimp or similar

TECHNOLOGY



CHARGING BOX

3,000 € per box

- By placing your logo on our charging station, you're not just promoting your brand, but also providing a convenient and secure way for attendees to charge their phones and laptops



SPEAKER READY ROOM

4,000 €

- This room will be the hub for speakers to check their slides and submit them to the central slide distribution system
- The sponsorship represents a unique opportunity to reach all speakers involved in the scientific program
- Your company logo will be displayed on each presentation screen in all rooms (except during the presentation on full screen)



BOOKING FORM

PLEASE CLICK THE ICON BELOW TO DOWNLOAD THE BOOKING FORM IN PDF



Alternatively, you can follow [this link](#).

CONTACTS



Meeting Secretariat

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140 21 Prague 4

Czech Republic

Tel.: +420 296 219 600

Website: iaga-iaspei-lisboa-2025.isel.pt

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Sponsorship & Exhibition Manager

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**WE LOOK FORWARD
TO MEETING YOU IN LISBON!**



iASPEi!AGA

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